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DEFIANCE OH: (866) 864-9463

TROY OH: (844) 863-8257

ST. LOUIS MO: (833) 880-0341

TRUSTWAGNER.COM | contact@trustwagner.com

What the Metal Roofing Price Tag Reflects

The metal roofing price tag can be intimidating at first glance—however, don't let it turn you away! Metal roofs are a sought-after feature on a home for various reasons. The initial price tag may ring in higher than other materials, but it's easily justified with all the accompanying benefits. Compare the concept to jewelry. Gold plated jewelry and authentic gold jewelry look like similar quality upon initial glance. However, the inexpensive gold-plated jewelry will not compete with the true gold in the long run. The same concept applies to roofing materials. Budgeting for a high-quality metal roof will give immediate and long-term gratification. Many are turned away from installing a metal roof due to the price tag being higher than other materials. It's a long-term investment in which homeowners will love for years! Continue reading to learn exactly what the metal roofing price reflects.

Metal Roofing Price Reflects: Quality Materials

Quality is key. The premium materials used for metal roofing contributes to an overall higher price tag. The entire roofing solution—the panels, decking, substrate, paint coating, and even the fasteners—are all superior materials. This system working together creates a power-house roofing solution. Metal panels are manufactured with solid galvanized or galvalume steel. Before it's rolled into a coil, steel is coated in a premium paint coating to protect it from the elements. Once they are properly coated, they can be roll formed and cut into panels. The trade of metal construction is more complex than others, and it requires experienced machine operators for success. The quality of the materials used in this roofing system strongly contributes to why it's more expensive than others.

Metal Roofing Price Reflects: Long-term Benefits

One of the biggest perks of this roofing system is the long-term benefits homeowners will reap over the years. Metal roofing is infamous for its energy-efficient qualities. Some believe metal roofs absorb heat from the sun—making it hot in the interior of the home. This is a common misconception. Metal roofs are designed to reflect 80% of the sun's rays back into the sky. That being said, homeowners can save up to 40% on heating and cooling costs when they switch to a metal roof. There are incredible savings opportunities with this roofing system! Customers can expect to spend more on this energy-efficient roofing solution, but the long-term benefits certainly outweigh the initial cost.

Metal Roofing Price Reflects: Longevity

Metal roofing—when taken care of properly—will last 40 years or more. Metal roofing isn't very high maintenance at all, considering its longevity. All it needs is a seasonal rinse, and that's all there is to the maintenance. No need to patch up your roof every few years as you would with asphalt shingles! When you're paying the higher price, you're paying for the convenience of a long-lasting product. Consider the

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upfront cost of a metal roof compared to an asphalt shingle roof. The asphalt shingle roof is clearly cheaper, but it will need to be replaced every 15-20 years. By investing more in a metal roof, you won't have to mess with a replacement for 40+ years! This also implies a metal roof is less expensive than other materials when you look at the big picture. Would you invest in a high-quality metal roofing system to collect savings over the years?

Questions:

1. What qualities make metal roofing more expensive than other materials?

The metal roofing price tag reflects high-quality materials, long-term benefits, and longevity. Choosing to invest in a metal roofing solution will allow you to enjoy your lifetime roof and the benefits it brings for 40+ years.

2. Is investing in a metal roofing system eco-friendly?

Metal panels are one of the most eco-friendly roofing materials available on the market. Metal panels are 100% recyclable by the end of their lifespan.

3. What makes a metal roofing system energy-efficient?

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4. Are the longevity of asphalt shingles the same as metal roofing panels?

No, asphalt shingles have a shorter lifespan than metal roofing panels. The asphalt shingle roof is clearly cheaper, but it will need to be replaced every 15-20 years. By investing more in a metal roof, you won't have to mess with a replacement for 40+ years! This also implies a metal roof is less expensive than other materials when you look at the big picture.